



BLACK AGENCY EXECUTIVES...

A GROUP OF BLACK EXECUTIVES OF MAJOR HUMAN SERVICE AGENCIES IN NEW YORK CITY

OFFICERS

HORACE W. MORRIS, PRESIDENT
MARY D. REDD, VICE PRESIDENT
WILLS GREEN, JR., TREASURER
CAROL J. HUNT, SECRETARY

Reply to:

Steinway Child and Family Services, Inc.
41-36 27th Street
Long Island City, New York 11101
(718) 389-5100 <http://www.Steinway.org>

December 16, 1997

R.J. Reynolds-Tobacco Co.
Director of Public Relations
400 Raritan Ctr. Parkway
Edison, N.J. 08837

Dear Sir/Madam:

As President of the Black Agency Executives of New York (BAE), I invite your company to serve as corporate sponsors of the 21st annual luncheon commemorating the life and achievements of the Rev. Dr. Martin Luther King Jr. The event is scheduled to be held Thursday, January 22, 1998, 11:30AM - 2:30PM at the Sheraton Hotel & Towers in New York City. This year's conference is centered upon the themes of peace, love, cooperation and interracial unity as stated in Dr. King's book "Strength to Love."

Allow me to provide you with some basic information about the BAE. Our membership includes many of the top human services officials serving the greater New York metropolitan area. Founded in 1976, the overall mission of the organization is twofold: 1), to insure that people in need receive human services that are compassionate and professional, and 2), to empower and enrich executives of color so that they may advance professionally, influence public policy decisions, and provide quality human services for those in need. Through social and political action, BAE members collectively advocate for policies and practices that accomplish those goals.

Since its founding, the BAE has steadily gained influence within the federal, state and local governments and the human services community. Over 800 people attended last year's luncheon, including elected officials, public officials, not-for-profit agency executives, community leaders and members of the clergy. Past keynoters have included Patricia Russell McCloud, Martin Luther King III, Dr. Jocelyn Elders, Hon. A. Leon Higgenbotham, Rev. Jesse L. Jackson, Marion Wright Edelman and the late Ronald H. Brown.

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MEMBERS: KATY ASSEM • WILLIAM BANKS • LIZZETTE HILL BARCELONA • EMILIO BERMIS • JOHN BESS • EMORY X. BROOKS • MELBA BUTLER • GEOFFREY CANADA • ROBERT CARMONA • TERRIE COLLINS PALMER • CONSTANCE A. CUNNINGHAM • FREDERICK DENNARD • JAMES R. DUMPSON • THELMA DYE • LELAR FLOYD • VIVIAN MANNING FOX • LIVINGSTON S. FRANCIS • DEBRA FRASER-HOWZE • FATIMA GOLDMAN • BETSY GOLDSTEIN • SOLOMON GOODRICH • MARY PENDER GREENE • PHYLLIS M. HAREWOOD • DIANNE HEGGIE • ALFRED HERBERT • DAVID R. JONES • JOB MASHARIKI • ELLA S. McDONALD • MEGAN MCLAUGHLIN • PATRICIA MORISEY • STEPHANIE PALMER • STEPHANIE PINDEH • DONNA S. REY • RUSSEL SHULER • CAROL SMITH-NJIIRI • HENRY C. SNEAD SR. • LONNIE STAFFORD • LIZETTE H. TAIT • A. LENORA TAIT-MAGUBANE • DENNIS WALCOTT • LEE WESLEY • GLENN E. WILLIAMS • ROBERT WILLIAMS • WILLIE WREN • JOHN WRIGHT

R.J. Reynolds-Tobacco Co.
December 16, 1997
page 2

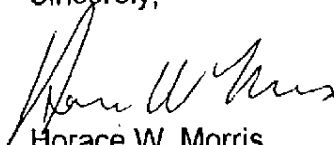
There are three levels on which your company may participate. As *Benefactor*, for a contribution of \$5000, you will receive VIP seating for ten, a gold page advertisement in our souvenir journal and special acknowledgment in the program. As a *Patron*, for a contribution of \$3000, you will receive preferred seating for ten, a silver page journal listing and special acknowledgment in the program. As a *Supporter*, for a contribution of \$1500, you will receive prime seating for ten, a full page journal listing and special acknowledgment in the program.

We would be honored to have R.J. Reynolds partake and support BAE through the purchase of a journal advertisement. The BAE is a not-for-profit 501(c)(3) organization. We depend upon revenue raised at this event to carry out our mission and would deeply appreciate your corporate support. (See enclosed materials).

A reply before Monday, January 12, 1998 would be most appreciated. Please contact Ms. Mary D. Redd, ACSW, Luncheon Chair at (718) 389-5100 for further information and arrangements.

Thank you for your kind consideration. We look forward to your participation.

Sincerely,



Horace W. Morris
President

cc: Mary D. Redd, ACSW, Luncheon Chair
Darwin M. Davis, Luncheon Co-Chair
Willis Green, Jr., Luncheon Co-Chair

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BLACK AGENCY EXECUTIVES....

21st Annual Rev. Dr. Martin Luther King, Jr. Luncheon

Souvenir Journal

Rate Sheet

COVERS

☐ Back - 750.00

☐ Front Inside - 750.00

☐ Back Inside - 750.00

INSIDE PAGES

☐ Full Page - 500.00

☐ Half Page - 300.00

☐ Quarter Page - 175.00

☐ Eighth Page - 100.00

☐ Business Card - 60.00

- Gold and Silver Pages can be obtained for an additional cost.

Souvenir Journal Contract

Between

Black Agency Executives

and

NAME _____ TELEPHONE: _____

FAX: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE _____ ZIP _____

- All ads must be typewritten or handwritten legibly.
- All ads and logos supplied for placement must be camera ready.
There will be a \$25.00 charge for all non-camera ready ads.
- Advertisement deadline: December 1, 1997
- Make checks payable to: Black Agency Executives
c/o Black Veterans For Social Justice, Inc.
25 Chapel Street, 6th Floor
Brooklyn, NY 11201

51847 8986



Steinway Child & Family Services, Inc.
Administration
41-36 27th Street
Long Island City, NY 11101

51847 8987

Mary D. Redd

R. J. Reynolds-Tobacco Co.
Director of Public Relations
400 Raritan Ctr. Parkway
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